

Kongxin Wang

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Education Experience

2023.09-2027.07 **Xi'an Jiaotong-Liverpool University** **Financial Mathematics** **Bachelor**
Current Modules: Macroeconomics, Microeconomics, Financial Accounting, Fundamentals of Finance, Mathematical Analysis, Statistics and Probability, Applied Mathematical Methods, Financial Mathematical Modeling (Matlab).

Internship Experience

2025.09-Present **Pfizer Investment Co., Ltd (Pfizer China)** **I&I Patient Solutions Team Intern**
➤ Data Organization & Dashboard Maintenance: Cleaned and organized core program data for the **AD 10,000 Q&A Program**, covering 645 physicians, 435 hospitals, and 22 provinces; maintained operational dashboards to track key metrics including monthly active patients (956), Q&A reads (5,075), and completion rate (48%).
➤ Cross-Department Collaboration: Coordinated with multiple departments including BU, PIC, Compliance, Legal & Sales to support the launch of Program 2.0, participating in requirement validation and functional design discussions for AI features and system back-end upgrades.
➤ Documentation & Compliance Support: Maintained and updated GCMA materials for the team; assisted in contract review, sealing, and filing to ensure compliance and traceability of team documentation.

Project Experience

2024.01-2025.06 **China International College Students' Innovation Competition** **Project Finance Leader**
➤ Financial Forecasting Modeling: Build a 1 – 3 year financial forecast model covering revenue, cost, and cash flow based on segment market size, product pricing, and capacity ramp-up. Ensure key parameter deviations from healthcare industry averages $\leq 5\%$.
➤ Investment & Financing Plan Support: Articulate core business logic and profit expectations. Draft financial modules specifying fund use and equity dilution across financing rounds to support VC engagement.
➤ Risk Early- Warning System: Design a financial risk indicator system integrating policy, R&D cycles, and supply chain volatility. Identify 10+ core risks and develop mitigation plans to reduce financial uncertainty in operations.

2024.06-2024.09 **Cyprus Mental Health Outreach Project (Altius Mind Institute)** **Core Team Leader**
➤ Audience Strategy Development: Targeted core audience aged 18 – 65, covering ~70% of Cyprus's population, ensuring precise resource allocation.
➤ Incentive System Design: Independently designed 3+ non-monetary incentives (exclusive events, thank-you letters, digital badges) to boost story submission rates.
➤ Communication Model Innovation: Proposed micro-influencer strategy (10k – 50k followers), achieving 3%+ engagement rate — double that of celebrity accounts.
➤ Landing Page Conversion Design: Developed phased landing page: emotional storytelling initially, then progress display after 1,000 submissions to enhance engagement and public commitment.

2025.06-2025.09 **Research on the Conceptualization and Measurement of HeXie Mindset** **Team Leader**
➤ HeXie Mindset Conceptualization: Defined a novel cognitive construct ("HeXie Mindset") integrating personal initiative and organizational norms under uncertainty, laying the theoretical foundation for scale development.
➤ Scale Item Generation: Developed an initial pool of 30 items based on HeXie Management Theory, covering four core dimensions of the construct.
➤ Scale Validation & Outcomes: Established a reliable and valid 6-item HeXie Mindset scale, providing a practical psychometric tool for talent selection and leadership development.

Leadership Experience

2023.10-Present **Everything You Know Club (XJTU)** **Founder & President**
➤ Organization Built from 0 to 1: Broke down club goals into 3 strategic phases, established a 3-department collaboration mechanism (Operations – Events – PR), oversaw 10+ university-wide events, and achieved 100% of annual event goals.
➤ Recruitment System Optimization: Designed a tiered selection process (Initial Interview – Skills Assessment – Final Round), recruited 320+ members, and achieved a 70% retention rate — 20% above the university club average.
➤ Outstanding Operational Performance: Named "Most Improved Club" for 2024–2025, received 100% advisor satisfaction for two consecutive years, and reached 2,000+ students across all activities.

2025.07-Present **World Economics Forum Global Shapers Suzhou Hub** **Suzhou Hub Vice-Curator**
➤ Regional Strategy Implementation: Assisted the executive committee in formulating the annual development plan for the Suzhou community. Managed relationship maintenance and communication for 80+ Global Shapers, achieving a member response rate of over 95%.
➤ Event Planning & Execution: Organized 5+ industry seminars and cross-sector networking events, reaching 150+ participants.
➤ Resource Development & Liaison: Facilitated the Suzhou community in establishing two collaborations with Xi'an Jiaotong-Liverpool University, Soochow University, and communities in Japan and the UK, securing support in terms of venues, funding, and expert resources for community events.

2025.09-Present **HeXie Mindset Development Association (XJTU)** **Founder & President**
➤ Organization Built from 0 to 1: Established a dual-principle framework (He Principle + Xie Principle), integrated resources across academic (FYP, SURF, RDF) and practical (corporate visits, cross-campus cooperation) tracks.
➤ Event Impact & Outreach: Led 5+ campus-wide events including Club Culture Festival, Chinese Traditional Cultures Festival (reaching 500+ students), a company visit to Tzu Chi NGO, and a joint SURF event with IBSS.

- Process Innovation & Recognition: Introduced Microsoft Automate to digitalize approval workflows, reducing approval time from 2 – 3 days to ≤4 hours.

Skills & Others

Office & Data Analysis: Microsoft Excel (Expert Certification), PowerPoint, Word, SPSS, Mplus, Data Visualization, Data Cleaning & Statistical Analysis.

Soft Skills: Cross-department Communication and Coordination, Project Management, Event Planning and Execution, User Needs Research, Documentation Writing, and Multi-tasking Management.